

PARKER BAY™

GROUP

Strategy. Impact. Trust.

WHO WE ARE · WHAT WE DO

PARKERBAYGROUP.CO.UK

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WELCOME

One group.
One standard.

Parker Bay started in October 2024 with a simple idea: organisations do their best work when they have a strong foundation underneath them. Today that idea runs through three specialist businesses.

Before founding Parker Bay, I spent more than a decade on the other side of the table: leading community organisations, running a professional football club and raising the money to make things happen.

Sometimes an organisation needs a full strategy. Sometimes it just needs scaffolding around it while it grows. A strong foundation means good governance, policies kept up to date and a clear plan, and that is where we always start.

As the work has grown, so has Parker Bay. We now support everyone from small community groups applying for their first grant to public bodies and investors shaping major capital programmes.

The Parker Bay Group brings that work together under one name and one standard, so every client gets the same care, whatever the size of their ambition.

£45M+
secured for charities, businesses and community organisations

£65M+
of major capital projects in development

2
offices, in Dundee and London

Greg Fenton
FOUNDER AND DIRECTOR, PARKER BAY GROUP

OUR STORY

Built from experience.

Parker Bay was founded by Greg Fenton in October 2024, after years spent on the other side of the table, leading organisations and raising the money to make things happen.

2024

Parker Bay is founded

Greg starts Parker Bay in Dundee to help charities and community organisations secure funding and build strong foundations. It soon becomes Parker Bay Consultancy UK Ltd.

2025

Parker Bay Capital

Parker Bay Capital Ltd is formed for larger capital, regeneration and investment projects. Parker Bay is named Emerging Social Impact Business of the Year by Scottish Enterprise.

2026

National recognition and PB INTEL

Highly Commended for Best Supplier to the Fundraising Sector at the National Fundraising Awards, and the launch of PB INTEL, our funding readiness service.

Today

The Parker Bay Group

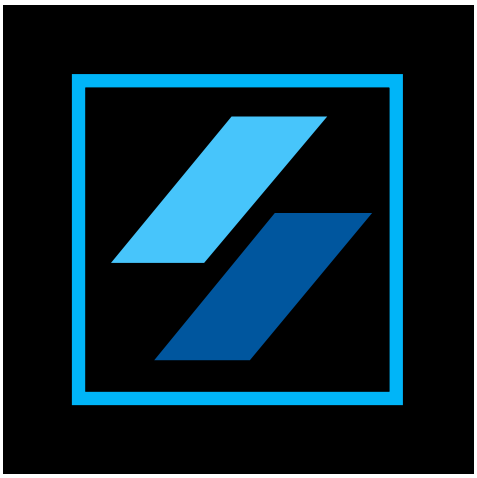
Three specialist businesses under one brand and one standard, based in Dundee and London and working with clients across the UK and internationally.

THE NAME

There is a street in London with the word Parker in it that Greg has always loved, and a bay in Canada that stayed with him. Put the two together and you have Parker Bay. It is as simple as that.

OUR BRAND

The Parker Bay Chevrons.



Two chevrons moving forward, side by side. They stand for Parker Bay working alongside every client as they grow, never ahead of them and never behind.

The light blue chevron always sits above the darker blue, and the square around them is the strong foundation every organisation needs. The Chevrons are the symbol of the whole Group and appear on everything we produce.

Parker Bay Blue

#00B5F8. Clear, confident and recognisable.

Chevron Navy

#00569E. Depth, steadiness and experience.

Black

A strong, simple base that lets the work stand out.

PROTECTING OUR NAME

PARKER BAY is a registered UK trade mark (UK00004297699 and the PARKER BAY word mark). Applications for the Chevrons logo (UK00004458055) and the Chevrons symbol (UK00004458057) were filed in October 2026. All trade marks are owned by Parker Bay Consultancy UK Ltd and used under licence by Parker Bay Capital Ltd.

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01

THE GROUP AT A GLANCE

Three specialist businesses. One way of working.

Each business has its own focus. All three share the same people, values and standard of work.

PARKER BAY™
CONSULTANCY

Funding, governance and growth

For charities, community organisations and social enterprises of every size.

PARKERBAYCONSULTANCY.CO.UK

PARKER BAY™
CAPITAL

Major projects and business cases

For public bodies, universities, developers and organisations with major capital ambitions.

PARKERBAYCAPITAL.CO.UK

PARKER BAY™
PB INTEL

Funding readiness, every day

Policies reviewed, rated and kept up to date, signed off by a Parker Bay consultant.

PARKERBAYINTELLIGENCE.CO.UK

HOW THE GROUP FITS TOGETHER

One brand. Specialist businesses.

Every part of Parker Bay sits under one brand and one standard. Each business has a clear focus, and clients move between them as their ambitions grow.



SHARED ACROSS THE GROUP

Leadership

Led by Greg Fenton across every business.

Standards

The same governance, quality and care for every client.

One team

Clients move between our businesses without ever starting again.

WHAT WE STAND FOR

Strategy. Impact. Trust.

01.

Strategy

We start with the bigger picture. Every application, policy and business case should move an organisation towards its long-term goals, not just meet a deadline.

02.

Impact

We focus on the results that matter to funders and communities: money secured, stronger organisations and better outcomes for the people they serve.

03.

Trust

We are honest, reliable and careful with the information we hold. Funders, boards and partners need to be able to rely on what we produce.

02

PARKER BAY CONSULTANCY

Here for organisations of every size.

From volunteer-led community groups to established charities and social enterprises, we help organisations secure funding, run well and grow.

Funding

- Fundraising strategy
- Grant applications and bids
- Funding readiness reviews

Governance

- Policies and procedures
- Board and trustee support
- Regulatory compliance

Organisation

- Charity formation, SCIOs and CIOs
- Organisational reviews
- Trustee and staff recruitment

Impact

- Monitoring and evaluation
- Impact reporting
- Partnerships and stakeholders

"

No organisation is too small to get in touch.

03

PARKER BAY CAPITAL

Major projects, made investment-ready.

We help governments, local authorities, universities, developers and businesses turn complex ideas into fundable, approvable programmes.

We are not tied to a single fund. Whether the money comes from government, a city or region deal, a lottery distributor, a trust, a lender or private investors, we build the case that funder needs to see, to the standard HM Treasury expects.

Business cases

- Strategic, Outline and Full Business Cases
- HM Treasury Five Case Model
- Green Book appraisal

Feasibility

- Feasibility studies
- Economic assessments
- Options appraisal

Investment

- Capital fundraising
- Investment readiness
- Public-sector submissions

Delivery

- Benefits and risk management
- Programme planning
- Procurement and subsidy control

04

PB INTEL

Funding-ready. Every single day.

PB INTEL is the Parker Bay funding readiness service. It shows an organisation what a funder sees, then keeps it that way.

01

Upload your documents

Your constitution, accounts and policies go into a secure, encrypted portal that only you and Parker Bay can access.

02

Reviewed and rated

Every document is checked against what funders and regulators look for and rated green, yellow or red, with a funding readiness score.

03

Kept up to date

A Parker Bay consultant signs off every report. When the rules change, we update your policies and let you know.

PB INTEL gets organisations ready. Parker Bay's consultants then help them win the funding.

HOW WE WORK

From first steps to major programmes.

Clients often start with one part of Parker Bay and grow into another. Because it is one group, nothing gets lost along the way.

01

Get ready

PB INTEL and our governance support build the strong foundation funders look for.

02

Get funded

Parker Bay Consultancy writes the strategy and the applications that bring the money in.

03

Go bigger

When ambitions become major projects, Parker Bay Capital builds the business case.

04

Deliver

We stay alongside you on governance, reporting and impact as the work is delivered.

Senior-led

Greg leads every engagement personally, from the first meeting onwards.

Honest

We tell you what funders will see, including the things you may not want to hear.

Confidential

Client information is handled securely and never shared without permission.

WHO WE WORK WITH

Big ambitions or first steps.

We work across the charitable, public and private sectors, in the UK and internationally.

Charities and SCIOs

From volunteer-led charities to established organisations with staff teams.

Community organisations

Sports clubs, community trusts, CICs, gardens and local groups.

Social enterprises

Organisations growing their social impact and income together.

Public bodies

Local authorities, government departments and public partnerships.

Universities

Major capital, regeneration and research infrastructure projects.

Businesses and investors

Developers, sponsors and investors bringing major projects forward.

TRACK RECORD

Nationally recognised.

2026	Highly Commended, Best Supplier to the Fundraising Sector	National Fundraising Awards, QEII Centre, London
2025	Emerging Social Impact Business of the Year	Scottish Enterprise
2023	CEO of the Year, Scotland	Greg Fenton

£45M+
secured for charities, businesses and community organisations

£65M+
of major capital projects in development

£22M
secured for a single capital programme

"Through this structured approach, we have significantly enhanced our organisational credibility, improved our public profile and stakeholder engagement, and secured approximately £22m in funding.

PRIVATE SECTOR CLIENT, PARKER BAY CAPITAL

"Since then, we have successfully secured funding appropriate to our organisation and are now working closely with trustees and staff on a clear strategy for the future.

CHARITY CLIENT, PARKER BAY CONSULTANCY

WHERE WE ARE

Dundee and London.

Two bases, one team. We work with clients across Scotland, England and the rest of the UK, and support projects internationally.





Registered office

29 Commercial Street, Dundee DD1 3DG

London office and client meetings

Tintagel House, Albert Embankment, Vauxhall, London

Client meetings take place at our London office. Anywhere else in the UK, we meet at a suitable meeting space agreed with you in advance, and we are always happy to meet online.

TRUSTED AND PROTECTED

Safe hands for sensitive work.

Clients trust us with significant funding decisions and confidential information. We take that seriously, and each company holds its own insurance.

PARKER BAY™ CONSULTANCY

- Professional indemnity £1m
- Public liability £2m
- Employers' liability £10m
- Cyber insurance £1m

PARKER BAY™ CAPITAL

- Professional indemnity £5m
- Public liability £5m
- Employers' liability £10m
- Cyber insurance £1m

Cyber Essentials certified

Parker Bay Group, Consultancy and Capital are certified under the UK Government-backed Cyber Essentials scheme by IASME (November 2026), renewed every year.

Data security

We run on Microsoft 365 Business Premium. Client files are encrypted, every account uses two-step sign-in and every device is protected by Microsoft Defender.

Backed up every day

Email and files are backed up daily to a separate, secure cloud backup outside Microsoft.

Data protection

Parker Bay Consultancy (ZB919760) and Parker Bay Capital (ZC301419) are registered with the Information Commissioner's Office and work to UK GDPR.

Confidentiality

Client information is kept strictly confidential and never shared between clients. Only the people working on your project can open your files.

Registered

Parker Bay Group Ltd (SC908839), Parker Bay Consultancy UK Ltd (SC824953) and Parker Bay Capital Ltd (SC856556), all registered in Scotland.

OUR FOUNDER

Greg Fenton.

Founder and Director of Parker Bay, and Scotland's CEO of the Year in 2023.

Greg founded Parker Bay in October 2024 after a career leading organisations himself, working in the charitable sector as a Chief Executive and as General Manager of a professional football club.

Before founding Parker Bay he had already secured more than £10 million in funding, including £5 million from the UK Government's Levelling Up programme, and his work has been recognised in the Scottish Parliament.

He holds an honours degree in Community Learning and Development from the University of Dundee, and is a member of the Chartered Institute of Fundraising and the CLD Standards Council for Scotland.

Greg leads every Parker Bay engagement personally.

£10M+
secured by Greg before Parker Bay was formed

£5M
UK Government Levelling Up funding

2023
CEO of the Year, Scotland, and recognised in the Scottish Parliament

LET'S TALK

Let's talk about your ambitions.

Whether you need a single funding application or a long-term partner for a major programme, we would be glad to hear from you.

EMAIL	info@parkerbay.co.uk
TELEPHONE	07918 794612
WEB	www.parkerbaygroup.co.uk
OFFICES	Dundee and London

CYBER ESSENTIALS CERTIFIED

Parker Bay Consultancy, Capital and Group · IASME

HOW WE PROTECT YOUR INFORMATION

We run on Microsoft 365 Business Premium. Client files are encrypted, every account uses two-step sign-in, every device is protected by Microsoft Defender, and our data is backed up daily to a separate, secure cloud backup.

PARKER BAY™
GROUP

SCAN TO VISIT OUR WEBSITE

Strategy. Impact. Trust.

Parker Bay Group Ltd · Company No. SC908839
Parker Bay Consultancy UK Ltd · Company No. SC824953
Parker Bay Capital Ltd · Company No. SC856556
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